

PROGRAM SCHEDULE

NOVEMBER 2-3, 2002
LOS ANGELES CONVENTION CENTER
DOORS OPEN AT 10:00AM EACH DAY



The Los Angeles Latino Book & Family Festival is excited to present a world class array of panels, authors, celebrities and entertainment for your enjoyment and enlightenment. As you look over the program for our two stages and breakout rooms we hope you will agree with us that this is an extensive and impressive gathering of Latino literary and performing talent.

We direct you to www.latinofestivals.com and then to the Los Angeles City Page link on the left column of that home page (click on the Los Angeles dates) to view the Festival floor plan for stage locations.

Page 2 - Festival Stage - Saturday
3 - Family Stage - Saturday
4 - Festival Stage - Sunday
5 - Family Stage - Sunday

Note: Authors will sign their books after every presentation. They may also make appearances in individual booths on the show floor.

Panels, seminars, authors, celebrities and performers are subject to change.

FESTIVAL STAGE - SATURDAY, NOVEMBER 2

10:30 *Opening Ceremonies*

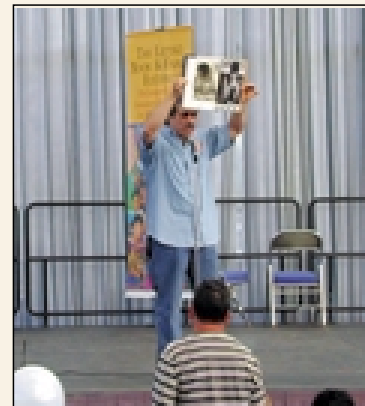
Edward James Olmos: *Welcoming Remarks*

11:00 Castmembers of new WB Show *Greetings From Tucson* airing Fridays at 9:30 pm

11:30 *The Passionate Latina, Empowerment & Health*

Dra. Charley Ferrer

Dra. Silva Jimenez



Edward James Olmos

12:00 *How to Get Published*

Raoul Lowery Contreras, writer, journalist and radio talk show host

Ron Arias, Author of *Moving Target*

1:00 Edward James Olmos, *Americanos: Latino Life in the United States*

1:30 *Leaders and Achievers: Success Stories of Leading Americans*

Former U.S. Ambassador Julian Nava, Ph.D, Author of *My Mexican American Journey*

Gus Frias, M.Ed, Author of *Leaders and Achievers*

2:30: *Women's Panel*

Mari W. Ulmer, Mystery Writer from Las Crusas, NM

Regina V. Phelan, Author of *The Conquered Province*

3:00 *In Tlanextli Tacuba: Traditional Aztec Fire Dancers from Mexico City*

3:30 Castmembers of Resurrection Blvd

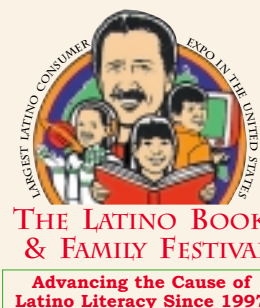
4:30 *Ballet Folklórico*

5:00 *Ballet Folkloriko de Nuestras Tradicciones*

5:30 Rocio Esqueda. Song Stylist



Cast members of Resurrection Boulevard



FAMILY STAGE - SATURDAY, NOVEMBER 2



Festival MC: Rafael Colón



11:00 *Cooking Class*

Presented by Hormel

1:00 Cantemos: Bilingual traditional songs from Mexico and Latin America

Georgette Baker

2:00 *Home Buying Seminar*

Presented by Chase Manhattan Mortgage

2:30 *Make-Up Application Tips*

Presented by Suave

3:00 Festival Forum: Children Authors

Ramona Winner, *Lucas and his Loco Beans*

Amada Irma Perez, *My Diary From Here to There*



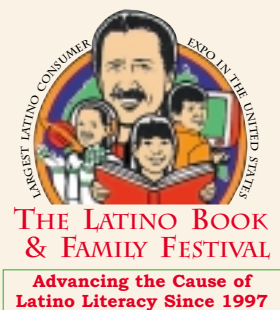
Georgette Baker

4:00 *Today's Health Issues: How to Cook Pork Safely*

Presented by the National Pork Council

4:30 *Financial Empowerment for Latinas*

Presented by MANA of Orange County



FESTIVAL STAGE - SUNDAY, NOVEMBER 3

10:00 am Doors Open

11:30 *Tips on Writing*

Dr. Alexander Avila

Stella Sole, *Memorias de Christina Morris*



Luis Rodriguez



Cast of "The Brothers Garcia"

12:00 Luis J. Rodriguez

12:30 Cast of Nickelodeon's
The Brothers Garcia

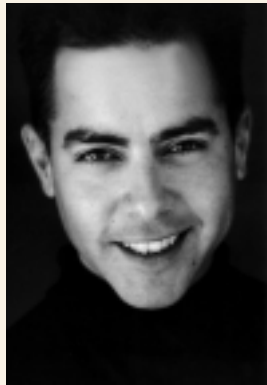
1:00 *Lalo- My Life and Music*

Lalo Guerrero

Sherilyn Mentis



Lalo Guerrero



Jaime Aymerich

1:30 *Learning How to Learn*

Jaime Aymerich. Get the ability to retain what you have learned and the ability to achieve your goals in a lecture introducing the writings of L. Ron Hubbard.

2:00 Ixta Maya Murray

2:30 Edward James Olmos *Americanos: Latino Life in the United States*

3:00 George Lopez star of the new ABC Comedy *The George Lopez Show*

3:30 The Hispanic Cast of *The Bold of the Beautiful (Belleza y Poder)*.

A gorgeous gown from the show will be raffled off to one lucky soap opera fan

4:00 *Today's Health Issues: How to Cook Pork Safely*

Presented by the National Pork Council

5:00 Ballet Folkloriko: *Y Arriba Mexico*

5:30 Karina Cevallos. Singer



**THE LATINO BOOK
& FAMILY FESTIVAL**

**Advancing the Cause of
Latino Literacy Since 1997**

FAMILY STAGE - SUNDAY, NOVEMBER 3

11:00 *Cooking Class*
Presented by Hormel

12:00 *The Passionate Latina, Empowerment & Health*
Dra. Charley Ferrer
Dra. Silva Jimenez

12:30 *Cantemos: Bilingual Traditional Songs from Mexico and Latin America*
Georgette Baker

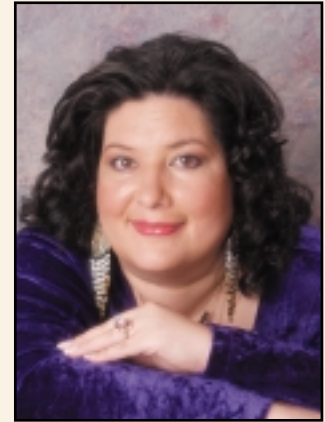
1:00 *Colorado y Danza Azteca*

1:30 *Panama Folklorico Viva Panamá*

2:00 *Children's Storytime*
Barbara Beasley Murphy Author of *Miguel*

3:30 *Make-Up Application Tips*
Presented by Suave

4:00 *How To Get Into College*
Presented by the Hispanic Scholarship Fund (HSF)



Dra. Charley Ferrer

